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Vision:
A socially equitable and just world.
Vision: A socially equitable and just world.

TOGETHER WE ARE VOQAL: THE CALL FOR CHANGE.

A SOCIALLY AND JUST WORLD.
ADVOCATING FOR
our VISION
Dear Friends,

History will remember 2020.

I’m still holding out hope it will be remembered as the year our country came together and beat back two pandemics: COVID-19 and racial injustice. As a pivotal year in the centuries-long struggle to make our country more socially equitable. As a time when we, as a country, collectively came together and caused what the beloved John Lewis called “good, necessary trouble” in pursuit of a more just society.

When I was seven my mom sewed me a shirt that said, “Here comes trouble.” I adored that shirt. I loved to cause trouble. Whether it was pointing out to my parents that my older brother’s cookie was bigger than mine, “talking back” to my teachers at school, or asking questions no one seemed to want to answer, like why some people lived on the streets, I would not, as my parents often admonished, “mind my own business.” From a very young age I’ve been beholden to the pursuit of fairness — of equity. And the old refrain of “life’s not fair” while true, wasn’t enough to dissuade me from the effort.

Over the years I’ve realized just how unfair things are. I have realized how much power and privilege I’ve been given simply because of the color of my skin. And that has a lot to do with how I ended up at Voqal, with an eye towards causing that good kind of trouble.

As a collection of EBS (Educational Broadband Service) licensees focused on social justice, Voqal is committed to making change happen. This past year that change has been centered around building collective power in the communities most impacted by inequities. As Congresswoman Ayanna Pressley says, “The people closest to the pain, should be closest to the power.”

This is not a radical concept on its face. Yet it has the power to truly transform our collective future.

In this report you will read about how we have strived in the past year to give those on the margins a voice — everything from fighting for internet access on tribal lands and working to ensure all families have access to an online education to engaging senior citizens advocating for safe public housing in Chicago and supporting innovative projects like IssueVoter, a nonpartisan, online platform that offers everyone a voice in our democracy. You will also read about Voqal’s commitment to internal change and our ongoing DEI efforts.

*At Voqal, our vision is a socially equitable and just world, and events of the past year leave us with no doubt that the world we dream of is just that — still a dream. That said, we will keep advocating for this vision, now and in the future — whatever it may bring.*

That’s the kind of trouble I want to cause.

- Kristen Perry
  Chief Communications Officer
MISSION: ADVANCING SOCIAL EQUITY
BY BUILDING AN EDUCATED, EMPOWERED,
AND ENGAGED PUBLIC.
Stronger Together

Over the last year, it has become increasingly apparent to me that the Voqal DEI journey is even more important now than when it was rolled out in April 2019. During this time, the nation has faced unprecedented challenges that have echoed across the U.S. as a whole and resonated within every state, community, company, family, and individual. If we are paying attention, our truths, perspectives, and values have been questioned and it is in this moment of ambiguity and unrest that we need to come together to build collective power.

We are stronger together, and together we must question our past assumptions and find a better way to restructure our power systems and beliefs to benefit all people.

It is through the lens of this new social and civil climate that Voqal is searching for the best way to move forward collectively, to ensure we are doing all we can do to mindfully meet the moment now and the moments to come because we know -- we are stronger together.

- Julie Reinders
Chief Human Resources Officer
FELLOWS’ VISIONS

OFFERING FELLOWSHIPS:
SUPPORTING PROBLEM SOLVERS WHO BUILD COLLECTIVE POWER

At Voqal, we believe advancing social equity requires bold ideas. That’s where our Voqal Fellows come in. Through our fellowship program, Voqal invests in people as individuals and budding entrepreneurs in order give those often overlooked by traditional funders a chance to enact their visions at center stage. And, as is often the case, the 2019 fellows’ visions involved innovative thinking about strengthening communities, enhancing their power, and creating the lasting progressive change needed to realize true social equity.

CREATING AN ECONOMY THAT WORKS FOR ALL

Richard Wallace is a Chicago native and also an organizer and artist in the fight to end economic violence and anti-Black racism. He has organized campaigns to end discrimination and exploitation in the temp labor sector and led campaigns to end police violence in Black communities.

Wallace’s project, Equity And Transformation (EAT), strives to uplift the faces, voices, and power of the great numbers of disenfranchised and excluded Black workers in Chicago. It organizes with individuals who operate outside of the formal economy.

Wallace describes these individuals as “the childcare providers, the bucket boys that we pass on the way to the train every day, the bootleg DVD man or woman at your local barber shop, the person selling loose cigarettes two for a dollar in front of the local liquor store, the trans and cisgendered commercial sex workers in our community — they are survivors. They are hip hop, they are jazz, they are artists, they are musicians, they are the hustlers who are the heartbeat of every urban community in the U.S.” EAT organizes these workers who work without the legal protections of formal employment and maintains that their survival on the margins holds critical lessons for transforming the economy to one that is inclusive, just, and equitable.

Wallace ultimately hopes to create, “a vision for an equitable Chicago that is defined by the Chicagoans most affected.”
innovative thinking about strengthening communities.
**ENGAGING YOUNG AND UNDERREPRESENTED VOTERS**

The Voqal Fellowship program also supports Maria Yuan whose unique combination of political and private experience has made her well positioned to engage underrepresented voters in the legislative process.

Her project, IssueVoter, is a nonpartisan, online platform that offers everyone a voice in our democracy. According to Yuan, the mission of IssueVoter is “to give everyone a voice in our democracy by making civic engagement accessible, efficient, and impactful.” Individuals use IssueVoter to get alerts about new bills related to issues they care about, send opinions to their representative before Congress votes, and track how often they represent their interests.

IssueVoter helps people reach their elected officials so that elected representatives hear from more voters, not just lobbyists and the biggest donors. In addition, it helps create more informed voters by keeping everyone up-to-date about the issues being decided by their elected representatives.

**VISION:** A socially equitable and just world.

**LASTING PROGRESSIVE CHANGE NEEDED TO REALIZE TRUE SOCIAL EQUITY.**
ENGAGING THE COMMUNITY IN LOCAL JOURNALISM

Kevon Paynter is a futuristic thinker and a journalist who came to the Voqal Fellowship from a community organizing and solutions-reporting background. He is sharply aware that a justice-oriented and financially viable media system can fuel American democracy.

Paynter’s project, Bloc by Block News, provides individuals with a neighborhood news portal and one-stop shop for the best news sources about their state, county, and neighborhood. *Bloc by Block News envisions reporters meeting communities’ information needs by producing thoughtful, original, and local reporting in areas where trustworthy news has gone missing*. Through its financial model that supports media cooperatives, it seeks to save community journalism and help local news ecosystems thrive at a time when they struggle to adapt in the digital age.

At Voqal, we recognize that building true collective power doesn’t happen overnight. It takes a sustained effort by many individuals and organizations working together on a shared progressive vision. Our hope is that these changemakers will continue to serve as the catalysts needed to not only build that power, but also leverage it towards creating a more equitable future for all.
ADVOCATING FOR OUR VISION

EMPOWER
EMPOWERING NATIVE TRIBES TO HARNES THE POWER OF EBS

PROTECTING PUBLIC AIRWAVES:
Voqal believes that telecommunications policy should be focused on ensuring that the country’s telecommunications resources and infrastructure contribute to a socially equitable world for all.

Many Americans take their ability to connect to the internet wherever they work, live, travel, and play for granted. But for too many communities, broadband access is unaffordable or simply not available. A lack of access in the 21st century means a lack of opportunity for communities on the wrong side of the digital divide.

This is one of the reasons why Voqal has been a staunch defender of the Educational Broadband Service (EBS) spectrum. These valuable broadband frequencies are what power Voqal’s work and help us pursue our mission of a more just and equitable society. Voqal has helped make the power of EBS available to more communities across the country.

According to the First Nations Development Institute, 54% of American Indians and Alaska Natives live in rural areas and small towns. We also know that these areas experience some of the worst broadband connectivity in the country. The Federal Communications Commission (FCC) data shows that only 45.4% of residents in these areas have access to broadband, and only 38% of residents can afford to subscribe.
EBS had traditionally been reserved for organizations and institutions that could demonstrate an educational use of their licensed frequency. But in 2019, the FCC changed the regulations to allow commercial use of EBS, dropping the 57-year-old requirement that EBS licensees have educational missions.

The FCC also created an application window between February 3 and September 2, 2020 in which federally recognized tribes and Alaska Native Villages in rural areas can claim unassigned EBS spectrum licenses. After September 2, 2020, competitive bidding would begin for this valuable resource, essentially releasing to the free market an educational resource that had been guarded since the Kennedy administration. Voqal was one of the advocates for the allowance made to native nations, which many considered to be an essential concession, considering the dire effect on rural communities that these changes will have.

The rural Tribal Priority Window (TPW) offers tribes a powerful tool to address broadband access and adoption challenges. Through no-cost access to 2.5 GHz spectrum, tribes can affordably build wireless networks to deliver internet access to their communities, or they can lease their frequencies, though they must meet federal buildout requirements.
Voqal’s efforts to support tribal spectrum access have also led to Congress pursuing policies to make other spectrum bands available to tribal nations. In July 2020, Rep. Deb Haaland and Sen. Elizabeth Warren introduced the DIGITAL Reservations Act to affirm tribal sovereignty to spectrum rights for the first time.

Like other natural resources, including water and minerals, broadband spectrum access is a critical resource that native nations should be able to control and use to connect and empower their residents.
HUMAN-I-T PUTS POWER BACK IN HUMAN HANDS

INCREASING INTERNET ACCESS:
Affordable internet access is more important now than ever. One of Voqal’s projects, Mobile Citizen, offers free and low-cost internet to educational institutions, nonprofits, and social welfare agencies.

What was unnecessary six months ago has now become commonplace: we need to go online to make sure that the park across town is actually open. To get a pattern for a homemade surgical mask. To download an audiobook because the public library is closed indefinitely.

Sometimes it’s about convenience or saving time; just as often, an internet connection is about empowering ourselves. Getting online allows you to visit the state Employment Office to check on your benefits instead of calling and hearing a whole lot of busy signals. It can mean the difference between being able to pay rent and having to negotiate a delay with a landlord. Online resources are the very best place to look for voting resources and ballot drop boxes, especially in these uncertain times.

But all of these activities require hardware like a smartphone, a tablet, a laptop, or a desktop computer. And they all require reliable access to the internet. Even if you could just make a call, the chances that someone will be there to answer are slim to none. Accessing websites is, in many cases, the only way to get information and communicate efficiently and safely with others during this global pandemic. These days, information is power, and being able to show up virtually is the only way to interact, plan, work, and play with others.
We can all stay connected, informed, and empowered.
Communities that don’t have the financial means, the technology resources, or the help they need find themselves disadvantaged in the COVID-19 era, especially when traditional sources of community news and empowerment like schools, libraries, and churches are not as available.

human-I-T, an 8-year-old 501(c)(3) nonprofit based in Southern California, and a reseller of Mobile Citizen, understands that technology is just as important to daily life as any other public utility. AJ Middleton, senior programs manager, notes that their average Mobile Citizen customer is a parent of a family who needs a connection for school-age kids and for their own work as well. Many families find that sharing a single device isn’t working in the era of COVID-19, as everyone needs to be online so often throughout the day. human-I-T can support a family as they supplement their devices or switch to a low-cost internet connection, which helps reduce household expenses.

human-I-T’s goal is to help each individual and their family, group, or organization in the way that makes the best sense for them. They offer guidance on the solutions that make sense in each client’s situation.

“We’re providing a service that is more important now than ever,” Middleton says. And the demand for human-I-T’s services clearly shows this: They’ve gone from serving 1000 people to 4-5000 each month since COVID-19 lockdowns began.

Their client base includes low-income K-12 families, school districts, housing communities, and community-based organizations in Los Angeles, Long Beach, and Detroit, and they can also connect people across the country as well, as long as they’re within Mobile Citizen’s service area.
These days, information is power, and being able to show up virtually is the only way to interact, plan, work, and play with others. Getting people online in underserved communities means that more students can go to school. More community groups can stay in touch. Public health experts can transmit accurate news to the people. More families can communicate about their needs. Fewer of us get left out of the loop.

We can all stay connected, informed, and empowered.

human-I-T, as AJ Middleton says, shares an important goal with Voqal and Mobile Citizen — to bridge the digital divide. Today, strengthening that bridge is critical. Leaving people with no way to access education, social services, or information is not an option in the COVID-19 era, and it harms all of us in the long run. We’re all in this together, and partners like human-I-T understand this. By reselling Mobile Citizen’s internet service human-I-T plays an important role in keeping underserved communities connected and healthy.
LOOK TO THE FUTURE

INVESTING FOR EDUCATIONAL IMPACT:
Voqal believes the opportunity gap -- the educational disparity and inequity that exists across racial and class lines -- is the most pervasive problem in the U.S educational system. With this reality in mind, the Education Opportunity Project seeks to measurably reduce educational opportunity gaps by providing capital and strategic advice to entrepreneurs and organizations working to improve educational outcomes for disadvantaged populations.

ADDRESSING INEQUITIES THROUGH MATH LITERACY
Born in East Africa, MathTalk founder Omo Moses grew up in the Port neighborhood of Cambridge, Massachusetts, in the shadows of leading math and science institutions like Harvard and MIT. Moses, like most of the kids he grew up with, felt disconnected from the educational and economic opportunities these institutions afforded. In part, this disconnect stemmed from the failure of the local school system to prepare them to access these opportunities despite them being in their “backyard.” Even as young children, they felt that kids like them weren’t welcome in those spaces.

MathTalk was created to help young children, particularly those from economically distressed communities, develop positive math identities by creating regular opportunities to discover and interact with math in their daily lives, wherever they are. Omo’s initial inspiration for this work came from the activism of his parents, Robert and Janet Moses. Robert Moses, Omo’s father, was a civil rights leader, a MacArthur “Genius” Fellow, and founder of the Algebra Project, a math literacy initiative for children of color.

In his 2001 book, Radical Equations: Civil Rights from Mississippi to the Algebra Project, Robert Moses wrote, “I believe that the absence of math literacy in urban and rural communities throughout the country is an issue as urgent as the lack of registered voters in Mississippi was in 1961. I believe that solving the problem requires exactly the kind of community organizing that changed the South in the 1960s.”
While math wasn’t a subject Omo found particularly compelling growing up, he knew it was important to his perceptions of and ability to access future educational and economic opportunities. After becoming a dad himself, he became particularly interested in how he could build a positive relationship with his kids around learning math.

As Omo describes it, “I wanted us to learn math doing the things that we enjoy and love doing together. And so, for my son, math time happened when we were making breakfast. Math happened in the playground or in the park, and math happened when we rode trains.”

Ultimately, Omo hopes to show all parents that they, too, can have fun with their kids learning math — regardless of their own comfort level with the subject. That’s why MathTalk products and services are designed to inspire and equip every adult with tools and support that prompt high quality early math experiences and conversations with children — even if their own familiarity with math is limited. Omo also reminds parents of their ability to push back and advocate for their children in more traditional school systems that may not be recognizing or encouraging their talents. These same systems also often fail to realize that parents have culturally relevant knowledge to offer. As a result of Omo’s childhood experiences, his experiences as a father, and as the founder of MathTalk, he believes it is vital to keep raising the bar and testing and expanding the limits of how much children’s minds can grow and what they’re capable of learning from an early age.

MathTalk grew out of Omo’s wish to help other families have positive, fun experiences with math in their everyday lives.
MathTalk is an educational technology company located in the greater Boston area, focusing on the research and design of early math products and services for parents, caregivers, teachers, and children. The company’s mission is to create unique opportunities for young children and their families, particularly those in economically distressed communities, to discover and enjoy math anywhere.

Voqal believes that educational opportunity gaps cannot be addressed without putting the power to improve educational outcomes in the hands of both students and parents. We are glad to be able to support leaders and organizations like Omo and MathTalk at the forefront of this movement and look forward to continued efforts to make math more accessible for all.
ENSURE
MAKING GRANTS:
At Voqal we understand that it’s impossible to create a more socially equitable world alone. Fortunately, we are able to support many organizations who are not only fighting tirelessly for the progressive policies needed to realize this vision, but also building the power of everyday citizens to sustain long-term systemic change.

ADVOCATING FOR LATINO COMMUNITY PRIORITIES IN OREGON
Mass incarceration is one of the most pressing issues of our time, and an Oregonian who spent 19 years in the prison system exemplifies the power of communities and individuals who advocate on their own behalf.

Arnoldo Ruiz is one of Latino Network’s Community Health Initiative leaders. He works with youth navigating the criminal justice system. As a formerly incarcerated youth, he had significant input in reforming the system that once changed his life.

During the 2019 legislative sessions in the state of Oregon, one of Latino Network’s partners at the ACLU of Oregon introduced SB 1008, a bill that would reshape Measure 11 sentences in Oregon for those under the age of 18. Measure 11, a statewide initiative passed in 1994, enforced mandatory minimum sentences for a list of crimes like murder and sexual assault, and the age of the offender was not taken into account. Juveniles aged 15-18 were treated the same as adults by the law in a variety of ways.

During the passage of SB 1008, Ruiz filled a role that was sorely missing – someone with personal knowledge of the system. He advocated for youth whose lives would be impacted by this needed change. SB 1008 passed in May 2019, ensuring, among other things, that offenders under 18 would not receive life sentences without parole and would not automatically be tried as adults.

ENGAGING SENIOR CITIZEN IN CHICAGO
Jane Addams Seniors in Action, named after the iconic Illinois activist, organizes around electoral issues, engaging seniors and their allies around voting and access to the ballot. Seniors take the lead in door knocking, phone banking, and community organizing.

Just like the activist for whom they are named, Jane Addams Seniors in Action leaders have learned to use political analysis and canvassing techniques to organize around issues that affect seniors in Illinois, especially seniors of color.
Debra Miller and Marsha Cole are examples of seniors advocating for change in Chicago. Miller advocates for affordable housing throughout the city of Chicago, working on ballot referendums for rent control. During the COVID-19 pandemic, she is especially concerned about safety in senior housing, safety standards for home health aides, and better health standards overall in senior housing. Cole was recruited through Jane Addams Seniors in Action’s electoral work in the 49th Ward. Her activism has encouraged Chicago Mayor Lori Lightfoot and the Chicago City Council to recognize specific dangers to seniors, especially those in public housing, during the COVID-19 pandemic. Cole and her colleagues in the Jane Addams Senior Caucus have spoken out, advocating for cleaning and safety standards, wellness checks, and better communication about the pandemic among seniors in Chicago’s public housing.

Jane Addams Seniors in Action recognizes that to truly see progressive change, citizens need to have the power – the skills and confidence – to get directly involved.

BUILDING A COALITION FOR FAIR ELECTIONS IN NEW YORK

Citizen Action of New York created a coalition that moved fair elections from an issue “not on anyone’s agenda” to the most talked about issue in the New York state budget.

In fact, it helped build a coalition of over 200 groups that convened weekly to elevate fair elections to major issue status in New York. It provided easy steps that could help, but also made available ample tools and materials online to let groups create their own approach. The distributive organizing model proved wildly successful, which was made apparent by the many actions and rallies that were organized at the grassroots level, with individual communities organizing in a way that best suited them.

Perhaps the most powerful example of the Fair Elections campaign was how Citizen Action of New York engaged with the Housing Justice for All campaign, both locally and statewide. As laws involving tenancy, renters, or affordable housing came up for renewal at the state capitol, residents and tenants across the state called out big real estate developers and landlords, both of whom had
made major campaign contributions and pushed through anti-tenant legislation for decades. **One outcome was the Housing Stability and Tenant Protection Act of 2019, which has ensured that “Tenants’ rights are now stronger than they have been in a generation,” according to Housing Justice for All.**

To ensure future victories like this one, housing organizers throughout the state of New York highlight the need for a small donor public financing system to address the housing crisis that deeply impacts tenants across the state, particularly in New York’s communities of color. They cultivate the support of grassroots leaders and join the fight for fair elections at nearly every event — actions, lobby visits, and press conferences — to uplift the voices of those most directly impacted.

We are honored to be able to support organizations like these as they continue the fight to create power for a diverse set of communities. Only through this work can true social equity be recognized.
OUR IMPACT

VOQAL BY THE NUMBERS FY20

OFFERING FELLOWSHIPS
• Amount given to Fellows: $240,000
• Number of Fellows in FY20: 8

PROTECTING PUBLIC AIRWAVES
• Number of issues we influenced: 10

INCREASING INTERNET ACCESS
• Estimated value of all Mobile Citizen subsidized service: $13,613,760
• Number of organizations served:
  • Educational Entities: 115
  • Nonprofits: 365

INVESTING FOR EDUCATIONAL IMPACT
• Amount invested: $311,999
• Number of investments: 4

MAKING GRANTS
• Amount given away: $5,622,000
• Number of grants: 104
# VOQAL BOARD MEMBERS

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<tr>
<th>Name</th>
<th>City, State</th>
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<tr>
<td>Alice Ellis Gaut</td>
<td>Tigard, Ore.</td>
</tr>
<tr>
<td>Lilly Gleich</td>
<td>Tatamagouche, Nova Scotia</td>
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<tr>
<td>Maria Hadden</td>
<td>Chicago, Ill.</td>
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<tr>
<td>Ron Harris</td>
<td>Minneapolis, Minn.</td>
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<tr>
<td>Thom Hartmann</td>
<td>Portland, Ore.</td>
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<tr>
<td>Barbara K. Iverson</td>
<td>Chicago, Ill.</td>
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<tr>
<td>Charles Marr</td>
<td>Portland, Ore.</td>
</tr>
<tr>
<td>Denise Mayotte</td>
<td>Minneapolis, Minn.</td>
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<tr>
<td>Ashindi Maxton</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>David McKay</td>
<td>Minneapolis, Minn.</td>
</tr>
<tr>
<td>Daniel X. O’Neil</td>
<td>Chicago, Ill.</td>
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<tr>
<td>Cecilia “Cec” Ortiz</td>
<td>Erie, Colo.</td>
</tr>
<tr>
<td>Joe Pezzillo</td>
<td>Boulder, Colo.</td>
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<tr>
<td>John Schwartz</td>
<td>Boulder, Colo.</td>
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<tr>
<td>Luchelle Stevens</td>
<td>St. Paul, Minn.</td>
</tr>
<tr>
<td>Chet Tchozewski</td>
<td>Boulder, Colo.</td>
</tr>
<tr>
<td>James Traynor</td>
<td>Memphis, Tenn.</td>
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VOQAL STAFF

Vinny Badolato  Education Program Director
Cassie Bair  Chief Business Development Executive, Mobile Citizen
Hazel Bolsover  Controller, Voqal Nonprofits
Kim Bubon  Executive Assistant
Michele Christiansen  Program Officer
Mary Coleman  Program Manager, Grants and Fellowships
Mark Colwell  Director of Telecommunications Strategy
Gina Dircks  Marketing and Sales Director, Mobile Citizen
Melissa Edmonds  Senior Business Analyst, Mobile Citizen
Kathy Engel  Office Manager
Molly Fohn  Anchor Institutions Program Manager, Mobile Citizen
Barbara Hunter  Chief Financial Officer
Jonette Jager  Mobile Citizen Operations Support Coordinator
John Kennedy  Sales Manager, Mobile Citizen
Mark Leslie  Network Administrator
Mardelle McMullen  Customer and Vendor Care Manager, Mobile Citizen
Adam Miller  Chief Executive Officer
Logan Monaco  Assistant Controller, Mobile Citizen
Kristen Perry  Chief Communications Officer
Lisa Reed  Vice President of Finance, Mobile Citizen
Julie Reinders  Chief Human Resources Officer
Anita Russell  Accountant
Becky Schott  Director of Accounting and Office Administration
John Schwartz  President
Teri Stark  Accountant, Mobile Citizen
Annie Stoneburner  Business Support Specialist
Mike Walker  Assistant Controller
Jered Weber  Digital Engagement and Community Outreach Manager
Brenda Williams-Sears  Director of Grantmaking and Fellowship Programs
Tanya Sanchez  Mobile Citizen Support Coordinator
Together We Are Voqal

Voqal: voqal.org
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  Twitter: https://twitter.com/voqal
  LinkedIn: https://www.linkedin.com/company/voqal
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  Voqal newsletter: https://voqal.org/join-our-community/
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VISION
VISION: A SOCIALLY EQUITABLE AND JUST WORLD.