



FOR IMMEDIATE RELEASE

Contact: Jered Weber, Voqal Digital Engagement and Community Outreach Manager

Phone: 701.388.7283

Email: jweber@voqal.org

Voqal Invests \$220,000 to Address Opportunity Gaps in Education

July 9, 2021 — Voqal is proud to announce its latest round of Education Opportunity Project investments. This funding supports companies that are changing the way we think about addressing opportunity gaps in education. The investments in [TechRow](#), [DigitalDeets](#), and [maro](#) reflect Voqal's commitment to creating a more equitable educational landscape for all.

TechRow – \$100,000

TechRow is working to activate the immersive learning movement. TechRow was founded to improve the technology capacity of schools while opening opportunities for more innovative and engaging education outcomes. It utilizes a solution that streams educational media in virtual reality on a platform built for the classroom that prioritizes safety, quality, cloud computing, data, device agnosticism, and simplicity.

DigitalDeets – \$75,000

DigitalDeets (formerly known as SchoolDeets) is a modern funding and communication software solution. Its community engagement system helps stakeholders in a community, including schools, raise money, connect, communicate, and engage so kids thrive.

maro – \$45,000

Maro (formerly known as BeforeWeBegin) offers a comprehensive suite of tools to distribute high-quality, digital content covering mental, sexual, and physical health topics. The company is addressing the market gap in this area for late elementary and middle school-aged children.

Voqal's Education Opportunity Project seeks to measurably reduce educational opportunity gaps by providing capital and strategic advice to entrepreneurs and organizations working to improve educational outcomes for disadvantaged populations. We believe these companies are leading the way to make this vision a reality and look forward to their continued efforts to create a more equitable U.S. education system.

Voqal is a philanthropic organization that is committed to social equity. Using the resources provided through its EBS (Educational Broadband Service) licensees, Voqal

makes grants and impact investments, expands internet access and digital equity, offers fellowships, and protects the public airwaves. Our efforts focus on the education and enrichment of all, not just those who are well-off socially, economically, and politically.